P-34: Mr. Butts

Venue: Community

Goal: Preventing Initiation of Tobacco Use

Sponsoring Organization: Jamestown S'Klallam Tribe, Clallam County Department of Health and Human Services

Abstract: Clallam County Health & Human Services (CCHHS) partnered with Jamestown S'Klallam Tribe to deliver tobacco prevention messages to young children. Teens received training about tobacco issues, and designed presentations to deliver to younger youth. As part of the Great American Smokeout, tribal teens visited seven different daycares and children's programs in Clallam County. Each teen-created presentation included demonstrations, pictures, games, and free giveaways. Letters were sent home to parents with information about secondhand smoke and local and statewide cessation resources. More presentations are planned for the upcoming Kick Butts Day in April 2002. This partnership was mutually beneficial: staff working with tobacco prevention in CCHHS did not have access to a teen group, and the Jamestown S'Klallam Tribe was in need of resources and opportunities for their teen group.

Recommendations: COLLABORATION! Find out who has resources in your area and see how you can work towards each others' mutual benefit.

Contact for more information:

Kim Kettel Jamestown S'Klallam 360-861-4626 Kkettel@jamestowntribe.org

Rene Martinez Clallam County Dept of Health & Human Svcs 360-565-2608 rmartinez@co.clallam.wa.us